

## My Downtown Safety Micro Grant

**Downtown Prince George** invites you to apply for the My Downtown Safety Micro Grant program, your business could be eligible for a 50% reimbursement grant – up to a maximum of \$500 – per building/project. Any store front business within the C1 zone that has a valid business license and is a member in good standing is eligible for a one-time My Downtown Safety Micro Grant.

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**Crime prevention through environmental design (CPTED)** is a multi-disciplinary approach to deterring criminal behavior through environmental design. CPTED strategies rely upon the ability to influence offender decisions that precede criminal acts. Most implementations of CPTED occur solely within the urbanized, built environment. Specifically altering the physical design of the communities in which humans reside and congregate in order to deter criminal activity is the main goal of CPTED.

CPTED principles of design affect elements of the built environment ranging from the small-scale (such as the strategic use of shrubbery and other vegetation) to the overarching, including building form of an entire urban neighborhood and the amount of opportunity for "eyes on the street".

### The My Downtown Safety Micro Grant is intended to:

- Improve the Safety and Security of the businesses and customers
  - Enhance comfort for all those who live, work and visit Downtown Prince George
  - Deter Vandals
  - Decrease Crime
  - Reduce Graffiti
  - Assist RCMP in apprehending perpetrators of crime
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### Application Process & Grant Eligibility

Completed applications will be taken on a first come, first served basis. The program is reimbursement grant based, with each applicant being able to apply for funding of up to 50% of the approved program elements, to a maximum of \$500.

Project proposal submissions must include a detailed description of your proposed design and be accompanied by photographs or renderings of your individual design elements. Eligible project components include but are not limited to the below.

Any store front business within the C1 zone that has a valid business license and is a member in good standing is eligible for a one-time My Downtown Safety Micro Grant.

Applications must be submitted and approved by the Downtown Prince George staff prior to the onset of the micro grant project in order to be eligible to receive funding.

Development, Sign and Building Permits are required from the City of Prince George where applicable. It is the responsibility of the building owners or business tenant to secure all permits to complete their project. Any questions regarding permits should be directed to Planning & Development at the City of Prince George 250.562.7611.

Contact Downtown Prince George for more information P: (250) 614.1330 E: [info@downtownpg.com](mailto:info@downtownpg.com)

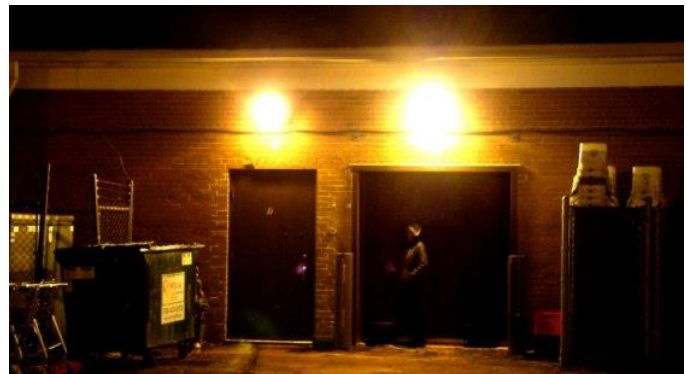
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## Program Components (Eligible project components include but are not limited to the below)

### Outdoor Lighting

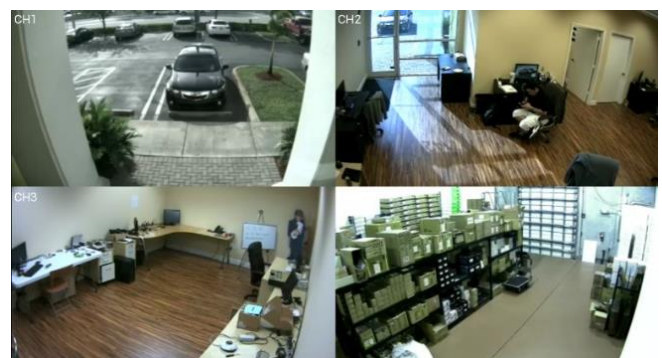
Improved lighting can be an effective crime prevention tool because:

- it can improve surveillance and increase the risk of offenders being detected
- people feel safer in well illuminated areas, increasing activity, which can further improve surveillance and deter crime.
- *lighting should be even to avoid casting shadows where people can hide; using numerous low wattage lights accomplishes this better than a few high wattage lights.*



### Surveillance Cameras (inside & outside)

- CCTV caused a significant reduction of crime by on average 16%.
- CCTV aids in detection and conviction of offenders.
- *all entrances should be under visual surveillance or monitored electronically.*





### Rear Address Numbers

Shops should be identified by wall signs to aid RCMP responding to calls.

### Gates

Recessed doorways, alcoves or other dark niches should be eliminated or gated to eliminate hiding places for potential assailants, vandals or other criminal activity.



### Outdoor Classical Music (system & speakers)

Playing classical music can reduce crime in some instances by up to 30% and discourage loitering when used correctly.